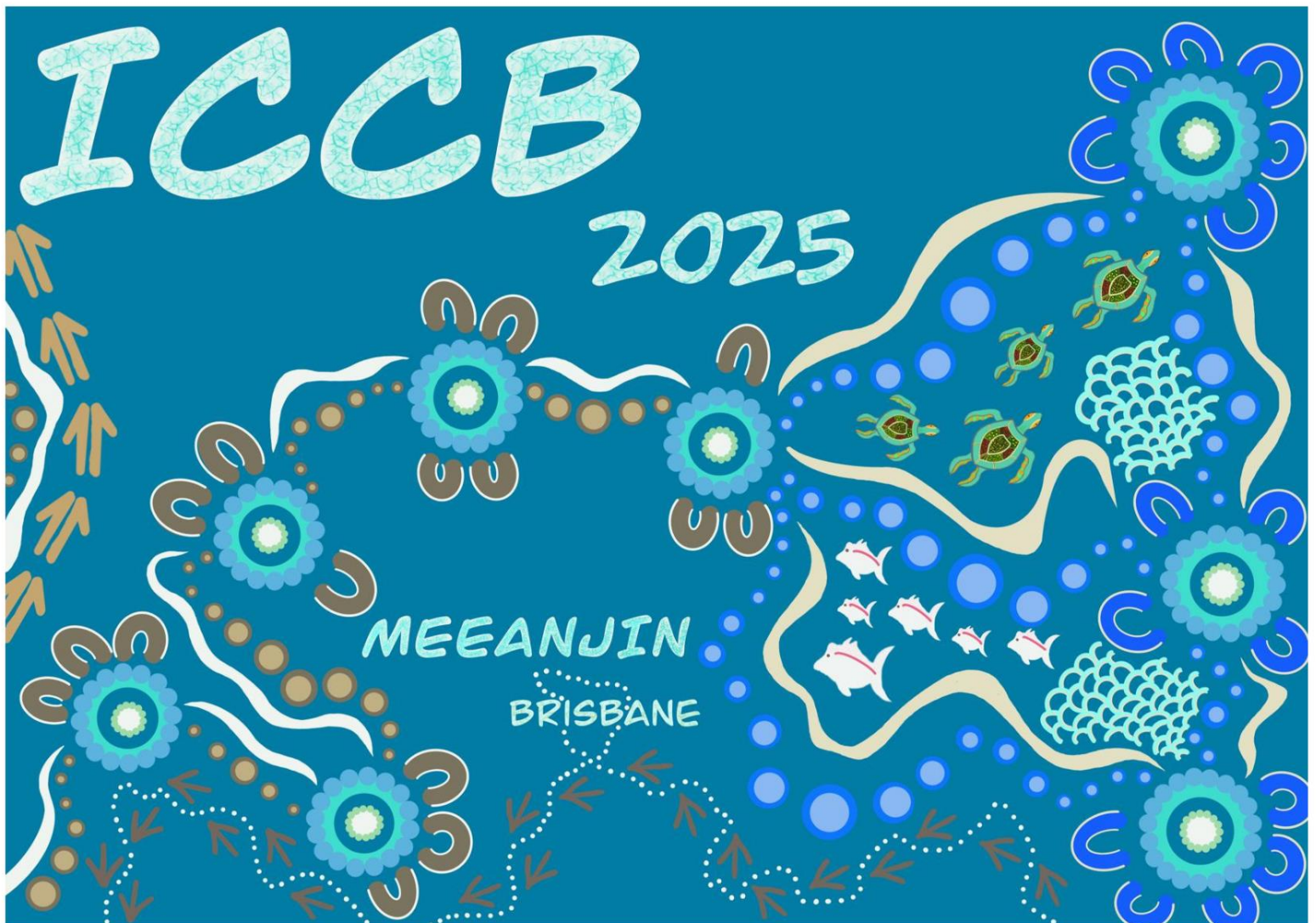


SOCIETY FOR CONSERVATION BIOLOGY'S
32nd INTERNATIONAL CONGRESS
FOR CONSERVATION BIOLOGY

Meeanjin / Brisbane, Australia • 15-20 June 2025



SPONSORSHIP PROSPECTUS

OUR VISION

We envision a world where people understand, value, and conserve the diversity of life on Earth and where the **Society for Conservation Biology**, a globally diverse, equitable, and inclusive community of professionals, students, practitioners, organizations, and supporters, serves as a leading voice for the scientific study and conservation of Earth's biological diversity.

OUR MISSION

To advance the science and practice of conserving Earth's biological diversity.

WHO WE ARE

The **Society for Conservation Biology (SCB) Global** is a non-profit, dedicated to facilitating, promoting, and advancing the scientific study and conservation of biological diversity. While our historical roots were founded in the field of biology, we recognize that conservation in today's complex world requires a globalized approach that maximizes collaboration amongst professionals from all fields. With more than 2,500 members worldwide, professionals, students, organizations, and supporters collaborate together in a way that transcends borders to advance the SCB vision and mission. The **Society for Conservation Biology Oceania (SCBO)** was formed in 2005 and operates as a regional, semi-autonomous section of the SCB with an elected independent board. Our region encompasses Australia, New Zealand and the Pacific Islands (including Hawaii). SCBO is a not-for-profit company and registered charity in Australia.



Society for Conservation Biology



Society for Conservation Biology
Oceania

brisbane
australia

TOURISM
& EVENTS
Queensland

Sponsorship & Exhibitor Prospectus ICCB 2025

WHAT IS ICCB?

We are pleased to announce that the 32nd **International Congress for Conservation Biology (ICCB)** will be held in Meeanjin / Brisbane, Queensland, Australia from 15-20 June, 2025. ICCB is the largest global meeting for addressing conservation challenges and presenting the latest in conservation research and practice.



WHY BECOME AN ICCB SPONSOR?

- Engage with >1500 conservation and social science practitioners, researchers, policy-makers, managers, and leaders from around the world in the nonprofit, government, and business sector working on **biodiversity conservation**.
- Generate knowledge sharing through thought-provoking presentations and discussions.
- Build brand awareness through event sponsorships such as plenaries and tea and coffee breaks.
- Share your programs, products and services with key stakeholders in the exhibit hall.
- Enhance your influence, establish new project partners and collaborators, and meet developers and end users of the latest conservation tools, data, and science.
- Demonstrate your commitment to advancing the science and practice of conserving earth's biodiversity in an equitable, diverse and language-inclusive setting.



BRISBANE, AUSTRALIA

Our selection of the conference location has been guided by opportunity for inclusivity. A key priority is providing hospitality and a safe environment for people from all nationalities, and for members of the LGBTQIA+ community.

The city of Brisbane openly values diverse communities and endeavours to support people from a variety of cultural backgrounds. Brisbane is home to a multi-cultural population and has a reputation for being a safe and accommodating city.

Brisbane is one of the most biodiverse cities in the world and a gateway to world-class tourist attractions including Stradbroke Island, the Great Barrier Reef and the rainforests of Lamington National Park.

The conference will be held at the beautiful Brisbane Convention & Exhibition Centre, adjacent to the famous South Bank Parklands. The BCEC prides itself on its focus on innovation and sustainability, and features a permanent gallery showcasing some of Australia's leading Indigenous and non-Indigenous contemporary artists. It has easy access to many accommodation options, restaurants, and spaces for social gatherings.



CONFERENCE PROMOTION

We are dedicated to ensuring that ICCB supporters derive maximum value from their partnership with the Congress.

Thanks to the extensive networks of SCB and SCBO, which boast thousands of members, ICCB supporters gain widespread exposure within the international conservation sector. To achieve this, ICCB receives robust promotion through our websites, newsletters, email marketing initiatives, social media channels, professional connections, and through our presence at other conservation conferences. When you sponsor ICCB, you gain recognition across the conservation landscape that lasts for months and even years to come.

ICCB captures significant attention from national and international media and has the support of local convention and tourism agencies. This widespread recognition and support elevates the impact of your commitment to ICCB and our shared mission to advance the science and practice of conserving biodiversity.

ICCB maintains an up-to-date congress website <https://conbio.org/conferences/iccb-2025/> and actively engages with the conservation community through ICCB's established social media accounts. Regular updates will be provided in the lead-up to, during, and after the congress, ensuring that the global conservation community remains well-informed about the latest developments at the world's largest conference on conservation biology.



SPONSORSHIP & EXHIBITION PACKAGES

Level	Inclusions
<p>Diamond \$20,000 AUD + 10% GST</p>	<ul style="list-style-type: none"> • Plenary speaker sponsor with brief speaking opportunity OR • Named sponsorship of a symposium* or social event • Option to present to delegates at a social event • Exhibitor double-booth • Large logo included on ICCB 2025 website with link • In-depth sponsor profile on ICCB 2025 website • 4 congress passes (includes social events) • Mention of sponsor by MC throughout the event • Social media promotion from ICCB 2025 account • Promotion on the ICCB 2025 app • Logo on screen at plenary sessions • Logo on congress signage
<p>Platinum \$10,000 AUD + 10% GST</p>	<ul style="list-style-type: none"> • Named sponsorship of a symposium* • Exhibitor booth • Large logo included on ICCB 2025 website with link • In-depth sponsor profile on ICCB 2025 website • 2 congress passes (includes social events) • Mention of sponsor by MC throughout the event • Social media promotion from ICCB 2025 account • Promotion on the ICCB 2025 app • Logo on screen at plenary sessions • Logo on congress signage
<p>Gold \$5,000 AUD + 10% GST</p>	<ul style="list-style-type: none"> • Exhibitor booth • Medium logo included on ICCB 2025 website with link • 1 congress pass (includes social events) • Social media promotion from ICCB 2025 account • Promotion on the ICCB 2025 app • Logo on screen at plenary sessions • Logo on congress signage
<p>Silver/NFP/ NGO \$2,000 AUD + 10% GST</p>	<ul style="list-style-type: none"> • Exhibitor booth • Small logo included on ICCB 2025 website with link • 1 congress pass (includes social events) • Social media promotion from ICCB 2025 account • Regular-rotation banner ad on the ICCB 2025 app

*symposium will be selected by the Congress unless the sponsor has made arrangements with a symposium organizer

A LA CARTE SPONSORSHIPS

All a la carte sponsorships include recognition in the app, website, and pre-congress promotions. They are available on a first come, first served basis.

ICCB App Sponsor | \$20,000 AUD + 10% GST

The conference app is used all day every day by almost all attendees and represents some of the best exposure a sponsor can get at ICCB! The ICCB app sponsor's logo will be displayed whenever participants open the app and information about their organisation will be prominently displayed in the app.

Diversity Travel Support Sponsor – only available as diamond/platinum sponsorship add-on An extra | \$10,000-30,000 AUD + 10% GST

Diamond and platinum sponsors can provide additional support (minimum \$10,000) to support travel and registration for students (any nationality), Indigenous conservation practitioners from Oceania (Australia, New Zealand, Pacific Islands) or conservation practitioners from low-income countries to attend the conference. Diversity travel support sponsors will have the opportunity to be a named sponsor of an additional symposium or social event, and be recognised in the talks or posters of all sponsored attendees.

Coffee cart sponsor | \$10,000 AUD per cart + 10% GST

Gain prominent visibility and the sincere gratitude of conference delegates by helping us to provide complementary tea and coffee throughout the day. Your organisation will be recognised at the cart where many delegates will spend time throughout the conference.

Pre-congress Training / Workshop / Student Experience Event | \$7,000 AUD + 10% GST

Training events, workshops and student experience events are some of the most popular add-ons to the conference experience. Enjoy prominent visibility at the event you choose to sponsor and through on-site signage and all pre-congress marketing materials. Your logo will also appear on all email marketing to registered pre-congress session attendees.

Language Accessibility Sponsor | \$5,000 AUD + 10% GST

ICCB 2025 is committed to encouraging people of all linguistic backgrounds to participate and to lowering language barriers for those whose first language is not English as much as possible. Come on board as a language accessibility sponsor to assist with aspects like website translation and presentation captioning. You will be recognised on our website and during one of the ESL-friendly sessions at the conference.

Poster Sessions Showcase Sponsor | \$5,000 AUD + 10% GST

Posters sessions are some of the most energized, well-attended and well-promoted events at ICCB! Expect up to three sessions at the Congress. Sponsors will enjoy branding on poster session related signage and marketing and a special poster board promoting your organization.

Live-stream Sponsor | \$5,000 AUD + 10% GST

Having virtual components to conferences is a widely held expectation in the post-covid era but there are significant costs. Get some great exposure for your organisation and earn the goodwill of many conference attendees and those who aren't able to make it by sponsoring a session to be live-streamed. Your organisation will be recognised throughout the session and have the opportunity to make brief remarks.

Donations

If you would prefer to support the Congress via a direct donation to SCB Global or SCB Oceania you are welcome to do so. Donations made in Australia to SCB Oceania or in the United State to SCB Global are tax deductible and GST free. To discuss making a donation please contact:

SCB Global: Nate Spillman (SCB Global Deputy Director) – nspillman@conbio.org

SCBO: Micha Jackson (President, SCBO) – admin@scboceania.org

